

VNU Asia Pacific and TCELS cooperate for building up “Bio Asia Pacific”

Bangkok, March 1, 2020 –VNU Asia Pacific and Thailand Center of Excellence for Life Sciences (Public Organization) or TCELS strengthen cooperation by revamping its brand Bio Investment Asia to be “Bio Asia Pacific” focusing on life sciences, biotechnology and smart health services industries. Bio Asia Pacific aims to be “*the Leading Conference and Exhibition for Biotechnology, Life Sciences and Smart health in Asia Pacific*”. Bio Asia Pacific will synchronize with Thailand LAB INTERNATIONAL providing platform for “Laboratory to Smart Health”. It will cover from Laboratory Technology, Biotechnology, Medical Technology, Digital Health, Precision Medicine, Biopharma and Smart Health Services. Bio Asia Pacific will be organized during 16-18 September 2020 at EH102-104, BITEC, Bangkok, Thailand co-locating with Thailand LAB INTERNATIONAL.

Heiko M. Stutzinger, Managing Director at VNU Asia Pacific: “Bio Asia Pacific will be an upgrade platform life sciences and biotechnology industry. With the cooperation and support from TCELS, we can level up the Bio Investment Asia to be Bio Asia Pacific and step into digital health and smart health services.”

Dr. Nares Damrongchai, Chief Executive Officer of TCELS: “With VNU Asia Pacific, we will further develop platform for life sciences and businesses both in Thailand and other countries in the Asia Pacific Region. We can strengthen more collaboration, know-how and technology transfer from international context to move Thailand toward a flourishing life sciences sector for sustainable development.”

About VNU Asia Pacific

VNU Asia Pacific is part of VNU Group, a globally operating exhibition company with offices in Utrecht, Shanghai as well as in Bangkok, and consolidates the international exhibition business of Royal Dutch Jaarbeurs. VNU Asia Pacific is a Joint Venture of Jaarbeurs and the Thai TCC Group, a leading corporate conglomerate in the fast-growing region. From its business hub located in Bangkok, VNU Asia Pacific covers all key exhibition markets in South East Asia with a constantly expanding portfolio of currently 12 trade shows and event formats including brands from the AgriTech, Animal Husbandry, Animal Companion, Food, Life Sciences and Biotechnology industries.

Royal Jaarbeurs belongs to the top 20 exhibition organizers by revenue worldwide and operates a 100.000 square meter exhibition center in the city of Utrecht, The Netherlands. In the coming years, the company is going to invest 300 Million Euro into further expansions of its exhibition center to continue to meet the highest technology and sustainability standards. The Asian counterpart, TCC Group, headquartered in Thailand is one of South East Asia’s leading conglomerates and the most recognized corporations. TCC Group employs some 60,000 employees and has an extensive service and real estate portfolio. One of its real estate highlights is the premier exhibition and conference venue in the heart of Bangkok, The Queen Sirikit National Convention Center (QSNCC) which is currently being newly built and scheduled to re-open at the end of 2022.

For more information, visit www.vnuasiapacific.com

About Thailand Center of Excellence for Life Sciences (Public Organization) or TCELS

Thailand Center of Excellence for Life Sciences (TCELS) was founded in 2004. Initially, TCELS was established as a public organization under the umbrella of the Office of Knowledge Management and Development (OKMD), which houses a group of public organizations under supervision of the Office of the Prime Minister (OPM). On 27 May 2011, TCELS was elevated to a public organization under the auspices of the Ministry of Science and Technology.

TCELS serves as a center for coordination and information services for life sciences research, industry and business in Thailand. TCELS not only promote the development of life sciences infrastructures, products and services but also seeking, matching and networking services between research institutions and manufacturers for exchange technology and doing business in Thailand. TCELS provides funding, investment and joint investment on life sciences business in Thailand. TCELS also build up Asia Pacific Collaboration by having APEC Bio-Medical Technology Commercialization Training Center.

TCELS current focus areas are Biopharmaceuticals and Precision Medicine, Advanced Medical Devices and Medical Robotics, Medicopolis and Health Informatics and Cosmetics and Food Supplement.

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